

Conference Venue

The conference will be held at Park Royal Hotel, Penang, Malaysia.

Accommodations

1. Park Royal Hotel, Penang
2. Holiday Inn, Penang
3. Shangri-La Rasa Sayang, Penang
4. Hard Rock Hotel, Penang
5. Shangri-La Golden Sands Resort, Penang
6. Bayview Beach Resort, Penang

ASIAN ACADEMIC ACCOUNTING ASSOCIATION

The 14th Annual Conference

“Global Accounting and Corporate
Responsibility Reporting”

October 27 to 30, 2013
Penang, Malaysia

Organised and hosted by Universiti Utara Malaysia

CALL FOR PAPERS

Penang, Malaysia

A fascinating fusion of the East and West, Penang embraces modernity while retaining its traditions and old-world charm. These are reflected in its harmonious multiracial populace and well-preserved heritage buildings which led to George Town being accorded a listing as a UNESCO World Cultural Heritage Site recently. Long regarded as the food capital of Malaysia, Penang also entices visitors with its beautiful coasts and scrumptious cuisines.

School of Accountancy (SOA), Universiti Utara Malaysia

SOA is one of the nation's oldest accounting schools, having been established along with Universiti Utara Malaysia in 1984. SOA, with its 130-strong faculty members, is one of the largest accounting schools among Malaysian public universities.

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ASIAN ACADEMIC ACCOUNTING ASSOCIATION

www.FourA.org

AAAA

The 14th Annual Conference

October 27 to 30, 2013
Penang, Malaysia

The 14th Annual Conference of the Asian Academic Accounting Association (AAAA) will bring together a diverse group of accounting and finance researchers, educators, and professionals from throughout Asia and the rest of the world. Organised and hosted by Universiti Utara Malaysia, the 2013 AAAA Conference will focus on a variety of contemporary accounting and finance topics including global accounting and corporate responsibility reporting.

The program will feature keynote speech by a top Malaysian accounting regulator and will contain a doctoral colloquium and concurrent sessions.

Paper Submission

All submitted papers must be:

1. original and have not been previously accepted for publication in a journal;
2. written in English with a maximum of 30 double-spaced pages, including an abstract, references, tables, or figures;
3. in Microsoft Word for Windows format using 11 point Arial font (Microsoft Words 2007 or above).

Abstracts without the completed paper will not be accepted. Papers for the presentation at the conference will be selected through double blind review process. Please ensure that the authors' names do not appear in the submitted paper. Papers must be submitted via the conference website at FourA.org.

At least one author for each accepted paper must register for the conference by October 1, 2013 in order for the paper to be included in the program and the conference proceedings.

Paper Topics

Papers on the following topics in Accounting and Finance are welcome:

- Corporate social responsibility and corporate governance
- Financial accounting and reporting
- International accounting
- Auditing and internal controls
- Management accounting and costing
- Taxation
- Accounting education
- Corporate finance and capital markets
- Social and environmental accounting
- Public sector accounting
- Forensic accounting
- Islamic accounting
- Accounting information systems
- Case studies and issues in accounting

Important Dates

April 30, 2013	- Paper submission deadline
May 31, 2013	- Acceptance notification to authors
June 30, 2013	- Deadline for revised/final version
September 15, 2013	- Early bird registration deadline
October 1, 2013	- Registration deadline

Conference Program

October 27, 2013, Sunday:
Doctoral Colloquium

October 28, 2013, Monday:
Opening, Keynote Speech, Concurrent Sessions
& Grand Dinner

October 29, 2013, Tuesday:
Concurrent Sessions, Closing & AAAA AGM

October 30, 2013, Wednesday:
Post-Conference Tour (optional)

Registration

Conference Fee: US \$400; Early Bird Registration: US \$350
Doctoral Colloquium: US \$275 (including conference fee)

For registration, please visit www.FourA.org

